

# Home Business

## Traffic Guide

“7 Low Cost Home Business Traffic Solutions

That will assist you to Attract

Free Qualified Leads for Your Business!”

**Hi My Name is Nic Faivre and I'm the creator of**

[www.nicfaivre.com](http://www.nicfaivre.com)  
[www.ExpertWealthCreator.com](http://www.ExpertWealthCreator.com)  
[www.HomeBusinessExclusive.com](http://www.HomeBusinessExclusive.com)

... and a whole lot more!!

**Thank You for downloading the Home Business Traffic Guide. You will see great results by applying what has been written here for You.**

You know, A few years ago several of these methods didn't even exist. Some of the methods are tried and true and will always be. But one thing is for sure – marketing is changing and it's easier now to get free traffic, free leads, and sales than ever.

If your finances are strained – learning free methods and free marketing strategies will probably be the best investment of your time. Some of the strategies I will be showing you can be MORE powerful than a \$2,000 per month advertising budget.

**My intention is STRAIGHT FORWARD. I want to provide SO MUCH FREE Value to you and your life that you will start to attract MORE leads and MORE sales – while stuffing more cash in your pocket than ever before.**

By now you should realize that, “It's all about you!”

**People are charging as much as \$2500 for this information** – information that can be found for virtually nothing (as long as you want to put the time and effort in to find it)

**Here's how the lessons will be structured:**

This report was originally a 7 Day email series, but I figured for simplicity sake and with all of the problems with email deliverability – I'd offer this in a downloadable ebook.

Take one or two strategies (days) at a time and read through them. Now, keep in mind... many of these strategies would require several videos and over 100 pages of "how to" to get it step by step.

I'll be providing you with an outline of these low cost traffic methods – and it's up to you to make it happen. I'll be recommending resources and tools along the way (some are free, some cost money).

These strategies are the same strategies that I use to generate free leads and traffic for my business every day. These are the same strategies that people are charging anywhere from \$97 up to \$2500 to teach you – but I've got a complete outline of 7 of the most effective traffic generating tactics for you to review for FREE.

Oh, and one last thing before we launch into this 7 day "Massive Brain Dump"... **PICK ONE METHOD, COMMIT** to it, **MASTER** it, **SYSTEMATIZE** it ... and **THEN** move on to the next.

Some strategies you'll be able to do at one time, but just know that ALL of these strategies are very powerful when you apply FOCUS.  
**Welcome to my world! I look forward to serving you!**



Nic Faivre -

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# DAY #1

## **Day #1 How many friends do you have?**

Nic here and welcome to Day#1, your first official day of the 7 days to low cost, yet highly effective advertising methods.

Remember – these strategies take work – as with any business, you’ll have to learn a few new things as well. Have patience, take your time, and roll up your sleeves and get to work!

Let’s jump right in...

### **Watch who you’re hanging out with.**

I sound like my parents, but in this first lesson you’ll want to choose your friends wisely.

**Myspace has 200+ million users** and is growing at an unreal pace. What does this teeny-bop website have to do with you generating targeted traffic? Everything!

Myspace has grown to be one of the top networking sites on the internet for professionals. Amongst others are Facebook, Ryze, and Magnetic Sponsoring (for Networkers).

Wanna tap into 200+ million users? This is what you’ll do....

### **1. Define your target market**

Who are you looking to attract and work with? Young professionals? 40 something dads looking for a new career? Stay at home moms? After defining your perfect client... (make sure to...

### **2. Write a Story**

(real, not fake) about you, your life, and where you’re going. This story should be all about you and your life. My friends DK and Jimmy call this “My Story Marketing”. You’ve heard the saying “facts tell, stories sell”, right?

That's exactly what we're going to do with your MySpace profile. We're going to sell your "friends" on YOU by telling your story (not your business opportunity – actually don't even mention your company, product, or comp plan. People could care less!)

I'll provide 3 GREAT examples of how a MySpace profile should be set up at the end. You can read their stories too. After creating your story...

### 3. **Optimize your profile.**

- Add lots of FUN pictures, a few YouTube videos that appeal to you and your target market. They might be inspirational, funny, or talk about business...
- Choose your favorite movies, books, hobbies, music, bands, etc. (you'll be able to find common ground with people.)
- Use a headline to attract attention and draw your "friends" into your story – see optimization video at the bottom.
- Be sure to have a professional AND fun looking Myspace profile that people will want to browse around a bit and get to know you.

**Here's a quick video on how my business partner Seth Daley set up his first MySpace profile over 1 year ago:**

<http://youtube.com/watch?v=oc4QXwTRTXq>

### 4. **Call to action.**

After telling your story, offer them a free report or a website they can go to find out about what you do. I like the free report because you can integrate an auto-responder so they have to enter their name and email address to get it. Then you can follow up with them on a regular basis.

**Make the report irresistible, yet useful to your target market.** (Example. *"The shocking truth about residual income and why you MUST rethink your strategy."*)  
Give them a strong reason to get more information.

### 5. **Place STRATEGIC friends in your top 8 or 16 friends spot.**

Choose friends that you and your ideal prospect will have in common. If you're looking to attract someone that is into personal development and personal growth – add people like Bob Proctor, Tony Robbins, and Napoleon Hill... Don't add Mike Tyson, Roger Clemens, or Garth Brooks (unless that's your target market).

Place your favorite people in the top 8 or 16 position. That way you'll add some credibility PLUS bridge the gap to find common ground. Now it's time to be proactive...

### 6. **Add Friends Daily**

How? Easy. Now that you have your top 8 friends... Browse through THEIR friends and add some of the people that you would like to work with. I would aim for 50 – 98 friends per day. Some do as many as 297 per day, but I would shoot for the lower side to stay under the MySpace radars.

►► **Adding this many friends can be time consuming UNLESS you use a very inexpensive piece of software called Friend Blaster Pro. If you're serious about using MySpace to generate leads, this software is a MUST! GO HERE FOR THE SPECIAL:**  
[Add New Friends Software](#)

### 7. **Communicate and build relationships.**

The purpose of Myspace is to create relationships that may turn into future business partnerships. But don't be so quick to shove your biz opp down their throat.

**Remember your prospects don't care about your business opportunity... yet! They need to know that you are in it for the long term – not just a quick sale.**

See if you can contribute to their lives in any way.

**Contribution is the key to making Social Networking "work"! (this is THE Golden Rule... break this and your reputation could be ruined!)**

### 8. **Invest a few minutes everyday**

Spend a few minutes everyday adding friends and communicating with your friends via bulletins, blog posts, and replying to your emails. You can also pick 5 profiles per day to browse and send personal messages to – this will INCREASE your network faster than anything on MySpace – show an interest in other people!

Here are a few examples of how a Myspace page should be set up. Notice the headline, story, and call to action...

[Myspace - NicFaivre](#)

[MySpace.com/mlmgoldmine](#)

[MySpace.com/Trafficmaster](#)

[MySpace.com/kookws](#)

► **rebrand this report for \$37 and place YOUR MySpace link plus over 20 other affiliate links, see details below**

Remember there are over 200 million people on MySpace – I don't think we could EVER fully tap this network... so get going!

That's pretty much it for MySpace. It will take you time and upfront work putting together your profile, uploading videos and pictures, writing your story, and optimizing your site – but the neat thing is after it's done... all you have to do is maintain!

I mentioned at the beginning of this Traffic Guide that it's very important to stick with one method until you've got it set-up, running, and systematized - meaning you have a set task that you'll be performing and it will take you 20 - 30 minutes to perform.

**One of my Mentors, and good friend Seth Daley grilled Jonathan Budd for a full hour on Myspace and how to use Myspace to generate targeted traffic. In fact he has students generating as many as 30 optins per day using MySpace. That would be the equivalent of about \$100 - \$150 per day in Adwords... Powerful!**

**PLUS on a bonus call he interviewed the great J. Davis. This interview blew me away as he talked about HOW to position yourself as a leader and a success story -- even if you've NEVER had success before.**

**Seth was able to twist his arm and JD to reveal his specific 6 step process to use My Story Marketing. The MSM method has been responsible for taking *complete industry failures* and making them SUPERSTARS in 90 Days or less!**

**Make sure to claim your FREE membership at [HomeBusinessTrafficMasters.com](#) and look for the Traffic Masters - Traffic Clinic *special offer*. Existing Members Go Here to Login.**  
[www.HomeBusinessTrafficMasters.com/login.php](http://www.HomeBusinessTrafficMasters.com/login.php)

▶▶ Here's my #1 recommended resource for learning all about MySpace and unique ways to generate over 95 + people into your business in 3 days! (ALL INFO FOR FREE!!!) <http://OnlineMLMSecrets.com>

**That's it for Day #1 and the MySpace Marketing Method.**

Tomorrow we're going to discuss HOW to build instant credibility and rapport through online video – not to mention getting ranked in Google, Yahoo, and MSN with 1 simple technique using videos... We'll see you tomorrow!

# **DAY #2**

## **Can you see me now? The online Video Revolution.**

### **Day #2 Can you see me now? The Online Video Revolution.**

Online video USED to be used by the elite marketers only... To stay in the game and increase your business and credibility you MUST use online video. It's no secret that online video sites are HUGE. Just look at YouTube - they were purchased by Google for a cool **1.6 BILLION Dollars** in October of 2006. I think the writing is on the wall... it's the future!

**Ok, so here's HOW we're going to use online video to generate FREE LEADS and exposure for you and your business.**

#### **1. Define your target market**

Hmm. Same 1<sup>st</sup> step as the MySpace Marketing Method. It's VERY important and VERY effective.

#### **2. Shoot Video.**

Sounds simple right? It can be. Most over think it or under think it. You've already defined your target market right?

- What types of things do they want to hear?
- What is there biggest fear?
- What are their biggest needs?
- What keeps them awake at night?

In your research you should find these answers and then seek out solutions for them - and then present them...

#### **Example:**

**How to get 95% of your prospects to say YES in 45 seconds or less...** (that speaks to sales people and home business professionals.)

or how about

**"Amway reps have STOPPED chasing friends and family! New Strategy Revealed!"**

## **[IMPORTANT TIP]**

### **Create a "how to" video.**

If you don't know HOW to do something, no problem!  
Head on over to EzineArticles.com and spend some time learning how.  
There are tremendous resources available here ... all for free!

Make sure at the end of the video to include a call to action. Request that they take a specific action to either get more information, get in contact with you, or sign up for additional free content via your newsletter.

### **You have your subject – now it's time to shoot your video.**

But wait, I don't have a camera!

#### **2 Options**

If you have a digital camera that takes videos – use that. That's what I did when I first started shooting videos.

2<sup>nd</sup> option is to pick up the "Flip" video camera for about 150 bucks.  
Well worth it and even my 3year old knows how to use it. –  
theflip.com

Remember people want to see YOU!

"But Nic, I'm not comfortable being on camera yet!"

Not a problem. There is a solution! Have you ever wondered how people make videos of their computer screen?

It's simple. It's a piece of software called Camtasia. It sells for \$299 at [www.TechSmith.com](http://www.TechSmith.com) . I use this software for many of my videos. See <http://www.youtube.com/nicfaivre> for several examples. There is a free 30 day trial for Camtasia available. Well worth it!

#### **VERY IMPORTANT**

#### **☐ MAKE SURE TO PROVIDE VALUE & CONTRIBUTE TO THE LIVES OF YOUR VIEWERS. (Remember the Golden Rule?)**

☐ Use similar steps to create your profile for Youtube as you did with MySpace. (ie: story, target market, ect)

☐ Keep your videos to less than 10 minutes, that's the max length YouTube will let you upload. Plus, you'll want to hold the attention of your audience. Some videos only need to be about

2 - 3 minutes. After creating your video it's time to get some views.

**There are 3 main elements to include in your video information box.**

**1. Effective Title.**

What creates more curiosity?

"Free MLM Leads" or "How to Create Massive Free Leads for your MLM Business"?

(There is a neat piece of software called Headline Creator Pro that will assist you in generating magnetic headlines – it's about \$9.95 and is WELL worth the price. Just do a Google search for "Headline Creator Pro" and select who you want to buy from)

**2. Description and Keywords**

Your description should contain keywords that is relevant to your video AND keywords that your target market may be searching for. If you are showing people how to generate free leads – use keywords like free leads, free mlm leads, cheap leads, OR adwords strategy, ezine advertising, direct mail advertising, ect. You can catch folks who are looking for a similar product that would be interested in what you have to offer.

Those who get the best results with YouTube are the folks whose description is keyword rich.

**(In the Home Business Traffic Masters Traffic Clinic my Business Partner Seth has include a bonus video that where he demonstrates how to do indepth keyword research.)**

**3. Tags**

Tags are similar to the description except you are limited to about 100 or so characters. The tags should include keywords that you want people to find you under. For example. If you're wanting to come up under walking shoes - you might put - *comfortable walking light shoes red*

You can only put a word once so the above 5 words would represent the phrases: comfortable walking shoes, red walking shoes, walking shoes, light walking shoes, etc

**Here's a place to gather free keywords:**

Go to Google and type in "Google Keyword Tool". This will pull up a keyword tool that is free and pretty powerful. Plus you'll be able to see how much traffic certain keywords are getting for future strategies that I'll discuss on day's 4 and 5.

Or discover another tool that I use. Let me present it to you here:

[\\*\\*Top Secret Keyword Video\\*\\*](#) (and yes..its FREE!)

That's pretty much it.

- Shoot your video
- Put it up on You Tube with a call to action
- Use an interest generating headline
- Add targeted keywords.

Make sure to put your website link at the top of your description area as well. Make it clickable by entering it like this:

<http://www.YourDomainName.com> (put the http:// ) in front of your domain name. See [www.youtube.com/nicfaivre](http://www.youtube.com/nicfaivre) on how I present it – easy...

### **Hyper Speed your results by uploading your video to multiple video sites at once.**

There are two main options

1. [Tube Mogul](#) (Free Service – submits to top sites)
2. [Traffic Geyser](#) (Best option for those with a budget ... but not cheap!)

Using one of these two sites will blast your videos out quickly to the video sites AND depending on your keywords- could possibly get you ranked in the search engines quickly – these are a must when using video.

**\*Just as a reminder. This is an OVERVIEW of what to do. I could write a 100+ ebook and create 15 videos to show you step by step what to do... but most of the information is available for free on the internet. You might have to dig for it, but it's there.**

Ok – That's it for day #2. Tomorrow I'll be sharing a strategy that could possible rake in more traffic to your site in one day than you've been receiving all month... WARNING. People are making full time incomes from home using this method ALONE!

The title of tomorrow's lesson will be: **Playing Chess with Craig.**

PS. One final thought. **Video is a MUST** no matter what avenue of marketing you decide to pursue. You can integrate your videos in your capture pages, on your sales letters, blogs, myspace profiles, use them for testimonials, or in your auto responders...

**It's the way of the future and is a must in marketing online.**

# DAY #3

## Playing Chess with Craig

### **Day #3. Playing Chess with Craig**

If you've been marketing online anytime recently you've probably heard from someone that Craigslist is a great place to advertise. I have to agree with reservation! (you'll see below)

Craigslist.org receives over 10 million visitors per month and is the 45 most trafficked site on the internet according to Alexa.com. When targeting the proper categories you will tap into a goldmine of prospects and potential business partners.

Even in Mike Dillard's recent [Building on a Budget Course](#) he recommends Craigslist as an inexpensive way to generate free leads.

**THOSE WHO CHOOSE TO MASTER CRAIGSLIST WILL HAVE A VIRTUAL WATERFALL OF LEADS POURING IN EVERY SINGLE DAY!**

Here we go.

Posting 300 – 500 Ads on Craigslist should bring you in 20 – 60 fresh leads per day.

**CRITICAL UPDATE:** Craigslist is ever changing. Currently in the services section you are unable to post many ads due to the phone verification system. **HOWEVER – posting just a few ads in the top cities will yield just about as much traffic as before. This spells OPPORTUNITY.**

How the heck do you do that?

It's the only way I recommend, using Craigslist – software. **(for posting ads in the jobs section – which is highly effective.)**

There are pieces of software that will assist you in your efforts. (see resources at the end)

Here's a quick overview of posting on Craigslist

1. **Create capture page** (or use a marketing systems... 2<sup>nd</sup> choice)  
Advertising a free report in the form of an ebook , audio, or video is my recommendation (isn't that how you found me?)

2. **Write Headlines**

Make sure to browse the section that you're going to post in and think of doing something different. "**Make \$1,000 Per Day**" will probably not get any clicks, but the headline I use get's lots of optins... "**Posting on Craigslist is Ok, but Here Are 5 OTHER Ways To Advertise For Free**"

Be creative and don't be afraid to advertise yourself, your team, your system, or your information.

3. **Create a =clickable= image that produces curiosity.**

Or

You can always **write a text ad** that generates curiosity.  
Here's an irresistible ad that I see from a Craigslist expert –  
**"1,000 Ads a Day on Craigslist – Nobody Can Do What I Do!"**

4. **Host your image on a photo hosting site** like imageshack.us or photobucket.com You'll want to upgrade and use your own hosting account after you start posting a lot of ads – that way you'll be able keep your ads from being "ghosted" (Ghosting is when you confirm your ad and Craigslist tells you that you ad is active, but it's NOWHERE to be found...)

5. **Make the image a clickable link by adding this code:**

```
<DIV align=center> <A href="http://YourDomainName.com"
ref="nofollow">
<IMG src="http://YourPictureLink.com" border=0>
</A></DIV>
```

\*\*\* side note \*\*\* you may want to rotate a few different domain names and redirect them to a main "safe" domain to keep your domain name white listed with Craigslist.

6. **Create several Gmail Accounts.**

7. **Create several corresponding Craigslist Accounts.**

8. **Get to work and start posting!**

There are more intricacies within these 8 steps that you'll have to learn. Using auto posting software to assist you in your efforts will

greatly reduce the amount of time you spend posting on Craigslist. If you were to do this manually you'd be able to post about 10 – 15 per hour. Not a great way to spend time...

Using software you'll be able to post as many ads a day that you'd like within a few hours or less (after you've gone through your learning curve of course).

**UPDATE:** Remember that currently there is a phone verification system in place for the services section. The auto post software will work in the jobs section not the services (at least at the time of writing this guide)

**Final thoughts.** Posting on Craigslist is a great way to generate leads for those who have a low budget, yet more time. There are however, a few required items to make this work efficiently and effectively.

1. Auto Posting software (\$97 - \$399)
2. Ability to change IP Address – DSL connection or Sprint Broadband Card (\$70 per month) This is a MUST.

►► **Recommended Craigslist ["Secret Code"](#). Check it out <<[HERE](#)>>**

I would personally check out the ["Secret Code"](#) BEFORE getting the Broadband Card or any other software ... it may save you a lot of hassels!

As I said before. **Craigslist is a goldmine, but it is work.** There is a learning curve that you will overcome – but in about a week or two you'll be posting like a pro!

This concludes day #3. Tomorrow we'll talk about a website whose name represents a funny looking underwater sea creature... Get ready to start inking! The title of the email will be "The backdoor to SEO Rankings and more..."

# DAY #4

## **Squidoo – The backdoor to SEO Rankings and more ...**

### **Day #4 Squidoo – The backdoor to SEO Rankings and more...**

Squidoo.com is probably one of the hottest Web 2.0 sites on the internet right now. It was created by Seth Godin a few years back.

What is Web 2.0 site? Simply put – a Web 2.0 site is a site that most of its content is user generated. Think YouTube, MySpace, Facebook... who creates the content that goes on these sites?

You do....

Same thing with Squidoo and that's one of the reasons I've listed Squidoo as an EXCELLENT tool to generate free leads and traffic.

### **What is Squidoo?**

Squidoo is a website that hosts hundreds of thousands of hand built (super easy) websites called "lenses". With your lens you can highlight the best strategy to fishing in cold weather, or an intro to overcoming your panic attacks. The lens can be about anything.

["Why Build A Lens"](#) explains why you would build a lens.

Let me share a few reasons why I think you should build a lens and what you should do with it.

1. **A Squidoo Lens ranks high with search engines** (especially Google). When you put together your lens properly, your lens will be picked up by Google fairly quickly and could possibly be ranked on the first page depending upon the quality of your lens.

Want proof? Just Google any of the popular home based businesses right now and you'll see that more often than not one or two Squidoo Lens are ranked in the top 10 (if you don't see one there – there is an opportunity for you!)

2. **Provides a pre-sell on you or your product.**

A Squidoo lens can serve as a pre sell on you or your product by

providing quality information. By providing free tips, strategies, or reviews you'll be able to sell you and pre sell what you are offering.

**Example:** If I was in the market of panic attacks – and was an affiliate of a panic attack product, I would use keywords related to the topic and write about them. Then I would offer a few free tips to over coming panic attacks, then recommend my product (or affiliate product) as a solution.

You can do the same with a business opportunity as well.

### 3. **Generates high quality links to your blog or website**

easily which will give your website more traffic power.

If you have a blog (if not you will by day #7) you'll be able to point links to your site. The more quality links you have pointing to your site, the better your site will rank in Google. You don't have to be an SEO expert. Just create some Squidoo Lens'.

### **Here's what you do to get started with Squidoo**

1. **Sign up for a FREE Squidoo account** by heading over to Squidoo.com

#### 2. **Create a new Squidoo Lens**

- take a few minutes to plan out what your objective is
- create your title and url (use a keyword in your title and keyword)

#### 3. **Choose keywords for your lens.**

I like using the Google Keyword Tool to find and generate a list of keywords. Just Google "Google keyword tool". You have to have an Adwords account to use it.

#### 4. **Fill the categories with quality content. (at least 3 categories)**

- add a few quality photos
- insert a YouTube video
- create a Poll (always good to survey your market to see what they are thinking)
- categories should be bite size, just a few paragraphs for each text section

### **Study what other top ranked "Squidooers" are doing.**

Squidoo ranks their lenses. You should go to Squidoo and click on their top 100 lenses. Study what these folks have done to get ranked

and follow their lead.

So that's Squidoo. You can literally kick out a quality lens in an hour or so. Your first one will take you longer, but soon you can easily produce a lens a day.

### **EXTRA BONUS**

Hubpages is similar to Squidoo in the way the site works and ranks. You can actually "model" yourself after top producing lenses in your market at Squidoo. Then head over to Hubpages.com and create a similar Hubpage. Just add your own twist and personality to make it your own!

Want to dominate your keyword and market? Spend the next 60 days and create one Hubpage and one Squidoo lens everyday. You'll be unstoppable!

**(SIDE NOTE: if you haven't figured out by now... Internet Marketing isn't the "do nothing and become a millionaire by Tuesday" business that many are making it seem...)**

That's day #4. Tomorrow I'll share with you another quick and easy way to get your site top rankings in Google, Yahoo, or MSN. We'll talk about Social Bookmarking and how you can use this Phenomenon to generate a TON of free traffic and receive high rankings quickly in Google.

# DAY #5

## Page 1 on Google in 2 hours or less? Is it possible?

### Day#5 Page 1 on Google in 2 hours or less? Is it possible?

Is your head spinning yet? It should be with ALL of the possibility that is before you. I'm stepping up my game here to share with you a technique that I fully DID NOT UNDERSTAND until just a few days ago.

Let me start by sharing an example shared by Seth Daley.

**"There is a called Craigslist Masters. I like the training a lot and wanted to spread the word and dominate the Search Engines with my reviews... so here's what I did:**

- ❑ **There were about 330,000 results for Craigslist Masters in Google.**
- ❑ **I wrote my review and put it on my website (ProBusinessReviews.com)**
- ❑ **I then "pinged" the site – this let's the search engines know you're there.**
- ❑ **I then headed over to my handy dandy Web 2.0 Submitter (saves at least an hour a day)**
- ❑ **With a few strokes of my keyboard and mouse, I submitted my site to over 25 high ranking web 2.0 sites.**
- ❑ **Within 2 HOURS – yes TWO HOURS I was ranked on the first page of Google.**
- ❑ **Within 6 hours I had 4 of the top 10 positions.**

**Head on over to Google and type in "Craigslist Masters" – I bet you I still have several top 10 positions."**

**Watch here, because this is IMPORTANT**

**What sites do you submit your blog posts, squidoo lens, website, and articles?**

**Currently the top are as follows:**

Propeller.com

Digg.com

Reddit.com

Shoutwire.com

Plime.com

Newsvine.com

StumbleUpon.com

OnlyWire.com (submits to 19+ book marking sites)

It will take you several hours to sign up for these different services, but it is time WELL spent. If you're busy – have you junior high neighbour kid do it for you...

Getting top rankings in Google is just one benefit (depending on the market and competition you may not be able to get a ranking as easy as the above example).

Another benefit is tapping into the millions of users on each of these Web 2.0 sites who are active on these sites.

This is something that very few people are doing in the home business community .-

There is quite a bit more to learn – but you can get by without knowing anything else but just submitting your blog posts, websites, videos, and Squidoo lenses for right now... In fact I recommend working this into your daily work routine...

**▶▶ If you plan on making this an everyday task (like I recommend) then finding an online Web Submitter maybe a wise option.**

Tomorrow is day #6 and I'll be showing you a long term strategy that will provide some quick results AND build massive credibility like never before...

# **DAY #6**

## **Becoming a member of the Press... (not officially)**

### **Day #6 Becoming a member of the Press... (not officially)**

Holy Smokes! I've given you a crash course in advanced internet marketing methods which costs virtually nothing to implement!

### **Can you see how your business is going to literally explode over the next 30 – 60 – 90 days?**

Ok, on with the lesson.

I'll be breaking this lesson into two sections ...

Press Releases and Articles are really two different methods with similar tasks: that's writing and submission.

We'll look at Press Releases first, then Articles second.

### **So what is a Press Release?**

A Press Release is a cross between an announcement and an article. A typical Press Release shares information about something new or something *newsworthy*.

There are several benefits from regularly releasing 'Press Releases' and here's what they are:

#### **1. Search Engine Rankings**

Press Release sites rank well with Google, Yahoo, and MSN.

Often times a Press Release can generate near Instant Traffic (and if you combine this with the Social Book Marking strategy that you learned earlier – it's almost certain that you'll be on the first page of Google for a lot of (well research) keywords.

**I've released "Press Releases" that have hit the first pages of Google within 2 – 3 hours upon submitting them.**

#### **2. Provides Credibility**

Whether you know it or not your prospects are "Googling" your name. They want to know if you know what you're talking about. Show them you do by writing and submitting regular press releases so that you'll show up when they search for you.

### **3. Very Low Cost**

There are several sites that are free to submit to and some that are fee based. It's recommended that you use a combination of both. If you have something MAJOR to announce – it's worth paying for the submission. Paid submissions will "Stick" in the search engines longer and also come along with other services that will provide back links to your website (which also helps in rankings).

The Press Release does not have to be long (350 – 500 words), it just needs to create interest. A well written headline and article will go along way with your readers and the folks who distribute your article. Think like a news journalist and pay attention to your newspapers.

#### **Answer the Who, What, When, Where, and How.**

Make the Press Release easy to read by keeping the sentences fairly short, creating a new paragraph every 4-6 sentences, and add in a few quotes as well. People love to hear what others are saying.

#### **Optimization**

Make sure you map out what keywords you want traffic for. Google has a great keyword tool. Just type in "Google external keyword tool" in Google and you'll find probably the best free tool for keywords available right now. Use the keyword about 4-6 times and make sure to use it in the headline and sub-headline.

#### **Here are the top sites that I like for Press Releases**

- PRWeb.com – best paid submission service (most expensive)
- Webwire.com – paid service for as little as \$20
- Free-Press-Release.com – obviously free
- 1888PressRelease.com

There are many more like PRLeap.com, PRNuke.com, 24-7PressRelease.com as well.

To be effective with Press Releases you should release a minimum of 1 Press Release per week. It should take you no longer than 1 hour (maybe 2 in the beginning) to write and submit your Press Release.

That's a basic outline of Press Releases... tomorrow will be Day #6 (continued) and we'll cover the cousin to Press Releases > Articles.

# **DAY #6 [Part 2]**

## **An Army that never quits!**

### **Day #6 (continued) An Army that never quits!**

Articles are a little bit different than Press Releases as they typically provide useful or "how to" information.

### **Effectively written articles provide value.**

When you provide value to your reader, you're building a bridge and beginning a relationship – automatically.

### **The benefits of writing articles are this:**

- Positioned as an Expert
- Provides Credibility
- Low Cost
- Pre Qualifies your prospect

Those who read your articles are more likely to buy your product or service than someone clicking on a banner.

The basic outline of an article will contain a headline, summary, body, and resource box.

Make sure to provide your contact details and call to action in your resource box. The article is not an opportunity to sell – it's to educate and inform.

The top article submission sites will DENY articles that are actually advertisements – so make sure to craft it in a way where you are selling through education rather than a blatant sales pitch.

You SHOULD use the resource box as your CALL TO ACTION.

**(Blatant sales pitches really don't work anymore, they do more damage than good - in my opinion. Look let's face it; there are literally hundreds of companies just like yours – so why should I pick YOUR opportunity? One word... YOU! )**

It's important to send your prospect to an optin-page where they can enter in their name, email address, and phone number (optional). You want to build your list as a long term strategy. An example of a good Optin Page layout: [Good Lead Capture Pages](#)

Here are a few extra tips:

**Model your article after other successful articles-**

- What keywords are they using?
- Where are they located?
- How is the headline structured?
- How does the article read?
- What does the resource box look like?

**Here are a few good examples of Article titles:**

- 3 Costly Adwords Mistakes and How To Avoid Them
- 7 Low Cost Advertising Methods To Drive Targeted Visitors To Your Site
- 5 Ways to Get a Top 10 Google Ranking in 24 Hours or Less

**Generate curiosity and provide value.**

- That's what you want to do with Articles.

Now that we have a basic understanding of how to write an article, where do we submit them?

**Great question.**

**EzineArticles.com** is the #1 site to submit your article to. Submissions from EzineArticles.com rank very high in the search engines. However your article must be good as they are actually reviewed by a human. You won't be able to get away with sneaking in an advertisement or self promotion on this site.

**Other sites include:**

GoArticles.com  
ArticleCity.com  
ArticlesDirectory.com

To be effective with article marketing it's recommended that you submit 3-5 articles per week. After 30 days your efforts will begin to materialize and you'll be surprised at how much traffic you can generate by using this method.

▶▶ **Learn how to write high quality articles, press releases, or blog posts in 30 minutes or less - even if you don't know anything about the subject!**

Click Here - [Article Speed Writing](#)

I know that this was supposed to be a 7 day overview and I have one more day to go, but on day #8 I'm going to give you an outline that will show you EXACTLY how to become a traffic generating maniac in over the course of 90 days.

Yes, much of what I've discussed can get results much quicker and sooner – but the reality is you need to do most of the things on a consistent basis to generate long term and effective traffic.

So that will be coming in just 2 days... **(for this report it's included below)**  
It'll probably be the next most important piece of information you'll receive...

Tomorrow is Day #7 – I'll be showing you a strategy that you must integrate for long term success – plus its fun!

# DAY #7

## **Blogging – Fun? Really?**

Day #7

Ok, this strategy will wrap up the 7 day overview on how to drive hoards of traffic for little to no cost.

We'll end on a practical, long term method that will provide you a platform to grow.

### **Blogging.**

What is a Blog?

It's a Web Blog - a place that you can publish content on just about any subject under the sun.

**Here's an ancient Blog of Mine: (ask to see my new one)**

[www.nicfaivre.blogspot.com](http://www.nicfaivre.blogspot.com)

**And some of my favorites:**

<http://www.betternetworker.com/>

<http://www.Business-Opportunities.biz>

<http://www.SethDaley.com>

I'll share a few reasons why I have a blog and why you should consider too.

1. Search Engine rankings (isn't that why we do all that we do? )
2. Easy to update, add content, and edit – you don't have to know how to build a website either.
3. Builds credibility as you provide valuable content
4. Provides a place for readers to give feedback and interact.
5. Your posts just might stir up enough good controversy to grab the attention of some "bigger" bloggers - which could lead to lot's of traffic quickly.

**It's important to remember that in ANYTHING that you do – you should lead with value. I've always believed in the power of contribution. That you'll always get further by sowing seed in other people's lives rather than taking.**

I talk a lot about this, but it's TRULY what separates the amateurs from the professionals. The one's making full time incomes.

The subject of blogging is vast and that's why I'm going to refer to a few good resources where you can gather additional info, but here are a few things to remember when putting together a blog.

- The Option to Use Blogger.com or WordPress.org (You can host it on your own site with Wordpress.org)
- Use images in your posts to provide a vibrant look.
- Before promoting your blog write 5 – 10 quality articles for your visitors to find when they arrive.
- Write with the intent to contribute to your readers
- Add "widgets" like MyBlogLog & Blogosphere
- After every single post apply the social book marking strategy that we discussed on day #5.
- Use [Aweber](#) / [GetResponse](#) or [iCONTACT](#) to build your list.

As an added benefit – even Google Adwords loves blogs. You can create a campaign around a review or an article on your site. Since your blog should have a ton of content on it – it should be more relevant to your market than a plain capture page with little text – thus giving you a lower CTR. (This is a WHOLE other 7 – 10 day series – but the information is out there for those wanting to find it.)

**Blogging is a long term strategy,** but one that will center you as an authority. You can become an authority site owner simply by writing on certain subjects and interviewing other people who have "made it happen". So experience is never an issue.

**If I was just starting out brand new** (and I learned this from [MLM Traffic Formula](#)) I would interview a guest – someone who has gotten the results that EVERYONE is looking to achieve. It might be an upline member, downline, or sideline (make sure to post your interview on the blog).

I would promote the interview as an incentive to opt into your site – lead with the interview and backend with your product, service, or opportunity.

Because of the internet – becoming a "guru" is easier than it has ever been. You can leverage the success of others easily.

## **Back to Blogging**

A few more things you'll want to add to your blog:

- Video – you know I'm an advocate of video – just look at [www.nicfaivre.com](http://www.nicfaivre.com) (There are a few videos placed in here!)
- Give your readers the opportunity to "Digg" your site by placing it on there. (see Digg.com) or add the "Share This" plugin at [Sharethis.com](http://Sharethis.com)
- When you email your list, post it on your blog
- When you post on your blog, change 30% of the post and then submit the article to the Article Directories I mentioned on Day#6
- Claim your blog at techorati.com

See Video - <http://www.youtube.com/watch?v=GGtk22AW4mI>

- Add Blogroll – to help manage links
- Use a header graphic to bring a professional image. Alex at BlingCovers.com does GREAT work. Plus he's VERY reasonable.
- Ping your blog with <http://feedshark.brainbliss.com>

## **Final notes about blogging.**

There is a lot to know about blogging. Consider your blogging ventures to be a long term race. Don't expect to start a blog today and have hundreds or thousands of visitors tomorrow or next week.

**Think like the turtle and not the hare.** You're here to run a long term profitable business – blogging is like sowing seed for tomorrow. But you'll be pleasantly surprised by the nice following you receive after sowing seeds and taking care of your "field".

▶▶ **Free Blogging and Web 2.0 Guide**  
[Authority Black Book](#)

▶▶ **Advanced Training & Blogging Platform - the best!**

**Want to be an Authority Site Owner? An Authority site owner is one who is THE Authority on a subject. You might provide reviews, opinions, offer strategies, and news about a particular subject. Jack Humphrey at BlogSuccess provides a platform for anyone wanting to get massive results with blogging- the best place to grow.**

[Click: Blog Success to get instant Access!](#)

# **DAY #7 [Bonus Day!]**

**Do you have a plan in place?**

**WARNING!**  
**THIS BONUS IS NOT FOR EVERY ONE...**

**... just those who are willing to take ALL OUT Massive Action!**

**Day#8 Do you have a plan in place?**

A few days ago (chapters back) I mentioned that I would provide probably the most important piece of information that will assist you in implementing these particular 7 strategies. Below you'll find a DMO – Daily Method of Operation to follow.

Keep in mind when you are first starting that some of these tasks will take much longer than normal. So stay focused and don't give up!

## **Your 30 – 60 – 90 day Plan**

Your first 30 Days you'll want to blast out as much content as you can. Your goal is to complete each of the items on that day of the week. So on Monday you'll add friends and reply to messages on MySpace, create and upload a video to YouTube and the other video sites, post 30 – 50 ads on Craigslist, and write 1 article.

It seems like a lot but I've got a time stamp below for how long you should be spending on each task – keep in mind in the beginning these items will take MUCH longer as you're figuring out what to do and how to do it.

The next 30 days will be challenging and frustrating yet very rewarding.

Just think like the ROCKET that launches into space – most of it's fuel is burned up just getting out of Earth – but once the rocket is in Space it doesn't take hardly any effort compared to the launch.

It's the same thing with the 30 Day Challenge. Often times you'll wonder why you're doing what you are doing. You might even see little to no results. One of my early mentors who has since passed away (Charlie Golick), said that the ONLY thing that ever wins is **consistency and persistency**. And that's important to understand.

I just told the story about the tortoise and the hare to my son this morning over breakfast. We talked about how the hare began the race with a big start - and then decided to take a nap... but the tortoise was slow and steady & consistent every step of the way. He wasn't looking for the Hare... he was focused on finishing the race...

### **IMPORTANT**

Getting setup:

You MUST prepare for a 30 Day Challenge! I would take 3 days to get your life in order if you're working a full time job. Let those around you know what you're up to so that the distractions can be minimal.

### **Clean your house, your car, and of course your desk.**

Often times the thing that's holding you back from success in business is the same related thing that causes your house, car, and desk to be messy.

Please don't underestimate this step. It's VERY crucial to your success. I've gone as far as committing to "making room" for success by filling 2 trash bags of things that I was holding onto - not trash, but just stuff. I looked through my old files that had prospects names and phone numbers from two years ago - boy that was a struggle to throw away the \$7 per lead lists away...

### **THIS IS SO IMPORTANT**

And when you "get prepared" I'm not talking about organizing your pencils and alphabetizing your books on your bookshelf. I'm talking about REALLY tying up loose ends that could act as a hindrance of the next 30 - 60 - 90 days.

This could take you 30 minutes or at the max 3 days... what ever you do... make sure to do it!

One other item. When you're starting out, you might not have any of the accounts set up that you need to do these tasks every day. That's

ok. Start with the first item on the list and work on it until it's complete. That would most likely be the MySpace / Facebook profile.

Your Myspace profile is VERY important because you'll be using it for multiple purposes – not just networking on Myspace. It will be used in your email signatures, forum posts, and an ice breaker for people to get to know you while they are looking into your business opportunity.

So set that up first.

**Here's what we've been waiting for:**

## **The OFFICIAL 30 Day CHALLENGE BLUEPRINT**

### **Monday**

#### **MySpace**

add friends & reply to messages (20-30 min)

#### **Youtube**

create a new video (max 10 min in length, shorter the better)

Edit and upload to Youtube (1 hour)

**Craigslist** Post 30 ads on Craigslist (top cities)

(1 hour to 1 ½ hours, can be faster with auto post software)

#### **Articles**

Write 1 article and submit to directory of choice (45 min)

#### **Squidoo**

Create 1 Squidoo lens

Bonus: create similar hubpage

**Bookmark** your article, Squidoo lens, and YouTube video (30 minutes)

(using Web 2 Submitter will help speed this up)

#### **Email your list**

let them know about your new information on either YouTube, Squidoo, or share with them the article you wrote.

### **Tuesday**

#### **MySpace**

add friends & reply to messages (20-30 min)

#### **Craigslist**

Post 30 ads on Craigslist (top cities)

(1 hour to 1 ½ hours, can be faster with auto post software)

#### **Press Release**

write and submit to PR site of choice (45 – 60 min)

#### **Squidoo Lens**

(1 hour)

## **Blog Post**

Change yesterday's article by 25 – 30% and post to blog (if applicable)  
(20 min)

**Bookmark** your article, Squidoo lens, and blog post (30 minutes)

## **Wednesday**

### **MySpace**

add friends & reply to messages (20-30 min)

### **YouTube Video**

create a new video (max 10 min in length)

Edit and upload to Youtube (1 hour)

**Craigslist** Post 30 ads on Craigslist (top cities)

(1 hour to 1 ½ hours, can be faster with auto post software)

### **Articles**

Write 1 article and submit to directory of choice (45 min)

### **Squidoo Lens**

Create 1 Squidoo lens

Bonus: create similar hubpage

**Bookmark** your article, Squidoo lens (30 minutes)

(using Web 2 Submitter will help speed this up)

### **Email List**

let them know about your new information on either YouTube,  
Squidoo, or share with them the article you wrote.

## **Thursday**

### **MySpace**

add friends & reply to messages (20-30 min)

### **YouTube Video**

create a new video (max 10 min in length)

Edit and upload to Youtube (1 hour)

### **Craigslist**

Post 30 ads on Craigslist

(1 hour to 1 ½ hours, can be faster with auto post software)

### **Articles**

Write 1 article and submit to directory of choice (45 min)

### **Squidoo Lens**

Create 1 Squidoo lens

Bonus: create similar hubpage

### **Bookmark**

bookmark your article, Squidoo Lens, and blog

### **Blog**

Change today's article by 25 – 30% and post to blog  
(if applicable) (20 min)

## **Friday**

### **MySpace**

add friends & reply to messages (20-30 min)

### **Youtube**

create a new video (max 10 min in length)

Edit and upload to Youtube (1 hour)

### **Articles**

Write 1 article and submit to directory of choice (45 min)

### **Email List**

let them know about your new information on either YouTube,

Squidoo, or share with them the article you wrote.

### **Bonus: take previous days Squidoo Lens and recreate Hubpages for them**

**Bookmark** Youtube Video, Hubpages, Article

## **Saturday**

### **MySpace**

add friends & reply to messages (20-30 min)

## **Sunday**

### **REST!!! : )**

These tasks will take you approximately 4 – 5 hours each day in the beginning.

After a few weeks you'll be able to shave off an hour or more.

### **Tips to help automate and save time**

☐ **Shoot a video while you're out and about.** Maybe at lunch break if you're working, or walking out to the car after work.

☐ **Outsource Article Writing:**

Kelly Lowe has been a great resource for me.

She's priced VERY reasonable. Sometimes her schedule is full, so be patient.

<http://www.WritingAndTranscriptionServices.com/>

☐ **Batch Work together**

Do ALL your writing at once. I take my laptop and go into another room and just write. I can write 4 – 5 articles in an hour now that I've gotten my "flow" down.

- Same with the video – shoot a few videos at a time.

### ❑ **Another Batching Strategy**

Write your **article** and submit it... Take your article and restructure it for a **Press Release**. Create a **video** talking about the content in your article. Make a squidoo lens with the contents of the article AND video. Post your article to you blog (rewording parts). Send the article to your list... and of course book mark each of the sites.

(this strategy will enable you to spend little time in figuring out what to write so you'll spend more time getting your marketing pieces out.

**IMPORTANT | IMPORTANT | IMPORTANT | IMPORTANT**

### **Turn OFF your email and monitor your calls.**

You are working. Unless you have a prospect calling, DO NOT ANSWER! Don't check your email until you're finished with a task or until you are ALL finished.

I can speak from experience. Email has been one of my TOP distracters. When you check your email you'll find a great offer from Frank Kern or Mike Filsaime that will have you on a rabbit trail for the next 45 minutes...

### **THOSE 45 MINUTES ARE GONE FOREVER!**

Just be wise with your time and you can truly work this business part time once things get rolling.

### **My Personal Guarantee!!!**

**I guarantee that after 30 days of sticking to the success plan you'll have:**

- ❑ Roughly 1,000 or more friends on MySpace
- ❑ 16 Articles written
- ❑ 4 or more Press Releases
- ❑ 12 - 15 Videos
- ❑ 8 communications with your list
- ❑ 16 Squidoo Lens (Bonus: 16 Hubs with Hubpages)
- ❑ 480 posts on Craigslist

No guarantees as to how many will be on your list, but you should start to see some traffic building. Your phone should be ringing 6-10 times per week with people calling YOU, wanting to know more about what you're doing.

**This of course is not the ONLY answer. There are other factors involved as well – such as:**

- How your story is crafted - copywriting
- What sales funnel are you sending your prospects through
- Who your target market is
- Keywords that you're targeting

In my resources section I recommend probably the most powerful AND up to date course that will cover from A-Z how to put together a capture page, host it, and add an auto responder as well.

Ok, so after the 30 days you're just starting to break through. I know I called it a 30 day challenge, but what will begin to happen over the next 30 days is key.

### **Days 30 - 60**

You'll continue to follow your daily routine. You should start to have a small following now of people who KNOW you, LIKE you, and **[VERY IMPORTANT]** are BEGINNING to TRUST You.

You see – trust takes time and that's why you MUST continue to work this plan. Continue to communicate with your list, and continue to release quality content in all of your articles, press releases, blog, videos, and messages in MySpace...

At this point you're probably thinking ...  
"Wow, Nic ... this seems like a lot of work."

Yeah, it is. That's why at the beginning of the bonus I said that this wasn't for everyone. This bonus section is for the SERIOUS entrepreneur who is hungry enough to take all out massive action.

This is not for:

- \*Complainers
- \*Whiners
- \*Cry Babies

I'm assuming that if you're reading this far you're committed to taking your business to the next level.

## **Day 60 – 90**

You have two options after 60 days.

1. You can ease back a bit in writing articles, press releases, and squidoo lens' and focus on your network... or
2. You can continue to build a pipeline so ready to burst that when you cross the 90 day mark you should have more people calling YOU and wanting to buy your product or service that you don't know how to handle it.

### **Here's what I would do if I were you.**

Go for the FULL OUT 90 day challenge. But focus on the first 30 day leg - then the second - and finally the third leg.

My very first 90 day challenge was good, but it fell WAY short of what I wanted to achieve. Luckily I had mentors along the way to keep pushing me.

Having gone through it – I would HIGHLY recommend committing to 30 days at a time, but have someone (a running buddy) to help keep you accountable and push you when you feel like slowing down.

Ok my friend – I've REALLY enjoyed putting together this short Home Business Traffic Guide for you. Please hook up with me at [www.NicFaivre.com](http://www.NicFaivre.com) or Facebook or Twitter. Wow, we haven't even touched on **FACEBOOK** or **TWITTER** yet!!!! (now that's gonna blow You away...!) Please check the resource section for EVERYTHING you need to succeed! Remember – I'm here to help you along the way.

# Quantum Leap to Success!



Nic Faivre

**"Plan Your Success & Execute Your Plan"**

**Who the heck is responsible for getting this book into your hands anyways? Find Out Right [Here](#)**

Re-branded versions are available for \$37. Use this ebook as a free giveaway to your list or as an incentive to optin to your site. Studies show that when you offer something for free – your conversions will increase dramatically.

Plus you'll be able to earn a commission each and every time someone purchases from one of the 20+ affiliate links in this ebook PLUS commissions when they purchase other products from [Home Business Traffic Masters.com](#)– just by giving away this FREE ebook. Make sure to either sign up for your Free Membership at the link above or login to your account for more details regarding the re-brandable Traffic Guide.

**Below you'll find a list of my favorite tools and resources I use to promote my online business.** (your links could be there)

# Resources

**In This Section I List some of the tools and Resources I use to run my online business.**

The 3 main tools you'll need to begin your internet business are an Autoresponder, Web Hosting, and a Domain Name. Here's what I've found to be the best options:

☐ **Autoresponder**

[Aweber](#) / [Get Response](#) / [iCONTACT](#)

Build Your List and Follow up with your Prospects is THE industry standard.

☐ **Web Hosting**



OR



I've been with AT LEAST a half dozen hosting companies. I've found Host Gator and GoDaddy to be the right price with the right functionality & support.

#### □ **Domain Names**



Domain names, plenty of them are essential!

#### □ **Lead Capture Pages - All Inclusive**

##### **Marketing Makeover Generator**

This is probably the easiest and fastest way to build your own lead capture pages - especially if you're brand new. This service is packed with template capture pages, audio/video options, split testing, and more...

#### □ **Website Editor**

Microsoft Frontpage or Dreamweaver or other

If you are website 'Challenged' then google wysiwyg editor' (what you see is what you get) - there are many editors using this format ie. Bluevoda, yahoo, google, godaddy etc.

Otherwise use Microsoft Frontpage or DreamWeaver.

Free options include Weebly.com or nvu.com.

#### □ **Audio & Video on Your Website**

**Use Microsoft media, Camtasia audio, and others. Easy ... and many are \$0 !!**

Putting audio and video on your sites will increase conversions - period. Using this service will help you establish rapport that is so necessary to building a business.

The following are recommended based upon your specific strategies:

□ **Online Marketing Training**



Marketing [University](#) – for those who want to learn what to do and take their marketing to another level. I HIGHLY RECOMMEND this source. (and its FREE!!!!)

**If I could go back a couple of years - I would've invested MORE into my education than my leads and "gunshot" marketing approaches. If I would've learned true marketing FIRST - my advertising would've been MUCH more effective.**

**These Marketing resources have been instrumental to my success:**

□ **The Art of Attraction Marketing**

[Magnetic Sponsoring](#) by Mike Dillard

I used this system to generate my first \$1 on the internet. Mike Dillard has had a tremendous impact on my success on the internet. My eyes were opened WIDE after learning these Secrets! If you implement NOTHING of what I mentioned in this ebook ... then at least check out the master marketer – [Mike Dillard](#). He will teach you like no other – and that's a promise!

□ **Advanced Social Marketing Training**

[Social Power Linking](#)

Social Networking is NOT just about Myspace, Facebook, Youtube... Set your traffic on fire with these Social Power Linking strategies.

**[MySpace Resources](#)**

□ **MySpace Training Videos**

[OnlineMLMSecrets.com](#)

I first met Jonathan Budd on MySpace - he is a true "Traffic Master" AND is qualified to teach you in the art of MySpace

Marketing.

□ **Add Friends Faster & Easier**



or [AddNewFriends.com](http://AddNewFriends.com)

If you're adding more than 5 friends per day this software is a MUST. This software will help keep you organized.

**Craigslist Resources**

□ **Craigslist Ads Not Showing Up?**

[Classified Ad Masters](#)

The #1 Training Program for getting your ads posted. Learn insider secrets and attend daily webinars.

□ **Making Craigslist a lot less complicated ...**

The [“SECRET CODE”](#)

Great practical and useful information. Craigslist is a minefield .. but if you are prepared to dodge the mines – then this will definitely help and assist you.

**YouTube & Video Resources**

□ **Upload Videos To Multiple Video Sites**

[Tube Mogul](#)

Free Service allows you to receive much more exposure than just Youtube.

□ **Video Pro's Only**

[Traffic Geyser](#)

Confident in your videos? Want to get the great exposure possible? Traffic Geyser will have your website gushing with visitors!

***PLEASE BE AWARE THAT LINKS ARE CHANGEABLE BY DOMAIN OWNERS. THEY MAY HAVE MOVED OR MAY NO LONGER BE THERE.***

**Top 5 Books**

1. Excuse Me Your Life is Waiting by Lynn Grabhorn
2. Think and Grow Rich - Napoleon Hill (classic)
3. You 2 - *A High Velocity Formula for Multiplying Your Personal*

- Effectiveness in Quantum Leaps* by Price Pritchett  
4. *The 4-Hour Work Week* by Timothy Ferriss  
5. *The Success Principles* by Jack Canfield

Remember... Leaders are Readers!  
Again, thanks for reading the Home Business Traffic Guide!

**Bonus Quotes!**

**Imagination:**

Imagination is more important than knowledge. Knowledge is limited. Imagination encircles the world. – Albert Einstein

**Endurance:**

Only through experiences of trial and suffering can the soul be strengthened.  
-- Helen Keller

**Effort:**

What counts is not necessarily the size of the dog in the fight – it's the size of the fight in the dog. – Dwight D. Eisenhower

**Vision:**

Some men see things as they are and ask, "Why?" I dream things that never were, and ask "Why not?" – George Bernard Shaw

**Leadership:**

Be willing to make decisions. That's the most important quality in a good leader.  
– George S. Patton

**Teamwork:**

Coming together is a beginning; keeping together is progress; working together is success. – Henry Ford

**Initiative:**

Take the first step in faith. You don't have to see the whole staircase, just take the first step.  
– Dr. Martin Luther King Jr.

**Wisdom:**

He who knows all the answers has not yet been asked all the questions. – Anonymous

**Optimism:**

Never, never, never give up. – Winston Churchill

**Confidence:**

No one can make you feel inferior without your consent. – Eleanor Roosevelt

**Attitude:**

Attitude is a little thing that makes a big difference. – Winston Churchill

**Challenge:**

They can conquer who believe they can. – William Dryden

Legal Disclaimer:

There are no income guarantees. Individual results may vary greatly in accordance to your input, fortitude, hard work, and capability to follow directions.